

April 8, 2010

To our Valued Customers:

We wanted to inform you that we have just received notice from International Paper and Boise Paper informing us of a price increase on general form bond, MOCR, offset and colored grades. We fully anticipate other suppliers to follow suite in the coming days. It is regretful that we have to send this letter so closely behind our most recent paper increase letter however, these are true costs associated with all jobs that we just can not absorb.

As a result of these announcements, our quotes will reflect the increases effective May 10, 2010. As we have in the past, we will honor all quotes issued prior to the announced increases for 30 days from quote inception. We recognize that it can be difficult to communicate these increases to your clients. Please let us know if there are additional ways that we may assist you in passing along this information.

We have posted PDF copies of the announcement letters from a myriad of companies on our website (www.wrightbg.com/industrynews) so that you may use them to assist you in conversations with your clients about future product pricing.

We would also like to take this opportunity to thank you for your business and continued support as our industry continues to change, offering more challenges and opportunities for us all.

Sincerely,

A handwritten signature in black ink, appearing to read "Gordon Klepec". The signature is fluid and cursive, with a long horizontal stroke at the end.

Gordon Klepec
VP, Sales and Marketing
Wright Enterprises