



February 23, 2010

To our Valued Customers:

Within the past two weeks, we have received notifications from the majority of our preferred paper suppliers of impending price increases. Appleton Papers, Georgia Pacific and Boise Paper announced price increases on all grades of carbonless and security paper as well as MOCR and offset grades. As is typically the case, the balance of the industry will respond accordingly. In the past couple of years we have witnessed significant changes in the paper industry as paper manufacturers have chosen to significantly reduce their capacity rather than continue to sell paper at a loss. As everyone in our industry knows, paper is the single largest cost driver in our business. Regretfully, it is one area of our business that we have little or no control over.

As a result of these announcements, we have no choice but to pass along these increases effective March 15, 2010. As we have in the past, we will honor all quotes issued prior to the announced increases for 30 days from quote inception. We recognize that it can be difficult to communicate these increases to your clients. Please let us know if there are additional ways that we may assist you in passing along this information.

We have posted PDF copies of the announcement letters from a myriad of companies on our website (www.wrightbg.com/industrynews) so that you may use them to assist you in conversations with your clients about future product pricing.

We would also like to take this opportunity to thank you for your business and continued support as our industry continues to change, offering more challenges and opportunities for us all.

Sincerely,

A handwritten signature in black ink, appearing to read 'Gordon Klepec', written in a cursive style.

Gordon Klepec
VP, Sales and Marketing
Wright Enterprises