



CATEGORY: **Commercial Printing, Brochure**
 WINNER: **Wright Enterprises, Portland, Ore.**



Allison Inn

Wright Enterprises was the Grand Award Winner in the Commercial Printing, Brochure category for its “Allison Inn” entry.

The entry is a boutique booklet designed to promote the Allison Inn & Spa to its guests. The brochure featured thermography of the back. Vanson process ink was used with spot varnish on the photos.

Judges were impressed with the thermography, calling it very well done and cohesive. Judges also noted there were extremely good cross-overs in the print, and it had excellent binding.